



Evolution of Software Infrastructure to Support Science and the Communications Arts

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#### **Vandecreek Consulting**

custom software solutions, architecture, training, design, data science

10+ years as both a contractor and hourly employee of WSU

#### **CEI** Community Engagement Institute

Primarily with the CARE team (Center for Applied Research and Evaluation)

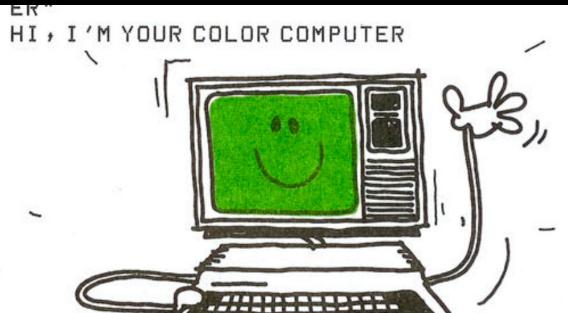
CETARL The Center for Educational Technologies to Assist Refugee Learners

one of four winning research projects of the Convergence Sciences Initiative grant funding

**Trees for Life, International** – Volunteer / Board Member Poverty reduction, education, nutrition, eye-care











The Arts
Fuel Our Souls

# The Data Analysis Ecosystem

Fueled by the Open Source Software Movement



Origins: Where did these tools come from?



Who makes this stuff and how is it funded?



And why is that important?

# Software As A Key Piece Of Infrastructure In An Ecosystem

One example: SQLite

- An embedded database everyone in this room has used.
- Most Widely Deployed Database and Public Domain
- Used in the flight software for the Airbus A350 XWB aircraft.
- Created by Dr. Richard Hipp in 2000.
- Android, iPhone, Windows, Macintosh, TVs, Firefox, Chrome, and Safari, and billions more.

## HDF – Example

#### **Hierarchical Data Format version 5** (HDF5)

HDF5 is a data model, library, and file format for storing and managing data.



**When**: 1988

Who: National Center for Supercomputing Applications (NCSA) at the University of Illinois at Urbana-Champaign

**Why:** Scientific Data Sets, Meta, Graphics, Subsets, etc.

Also created MOSAIC, the first graphical web browser. HDF files or HTML files

**Funding:** NSF National Science Foundation

"Make software useable outside of the lab in which it was created"

Software Capitalization Project

## Benefits / Outcomes

Massachusetts General Hospital (Hospital in Boston)

1990s chose HDF to store both X-ray images and patient data in a single file

Private companies started to donate money to the HDF project (Phillips 66)

Big Data – NASA: Earth Sciences – Earth Observing System

Produces 3 Terabytes of data per day!

Boeing flight testing: Database can't scale

Hybrid solutions – Put metadata in a database and then reference millions of HDF files in storage

### rOpenSci ropensci.org

## fosters a culture that values open and reproducible research using shared data and reusable software

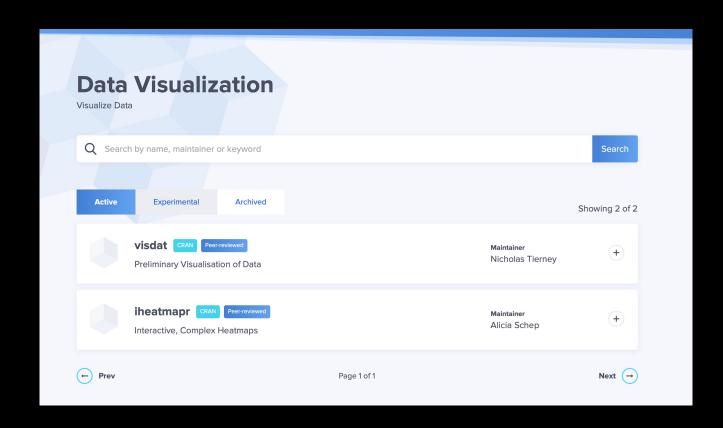
#### **Promoting Software Peer Review**

packages contributed by the community undergo a transparent, constructive, non adversarial and open review process

NumFOCUS is a nonprofit that supports and promotes world-class, innovative, open source scientific computing, including rOpenSci.

The Journal of Open Source Software

Journal of Open Source Education



#### Trend:

A dramatic increase in access to an open research and analysis ecosystem



**Jupyter Notebooks** 



Purpose: To support interactive data science and scientific computing across all programming languages.



Funding: Healthy mix of private business, foundation grants, and governments.



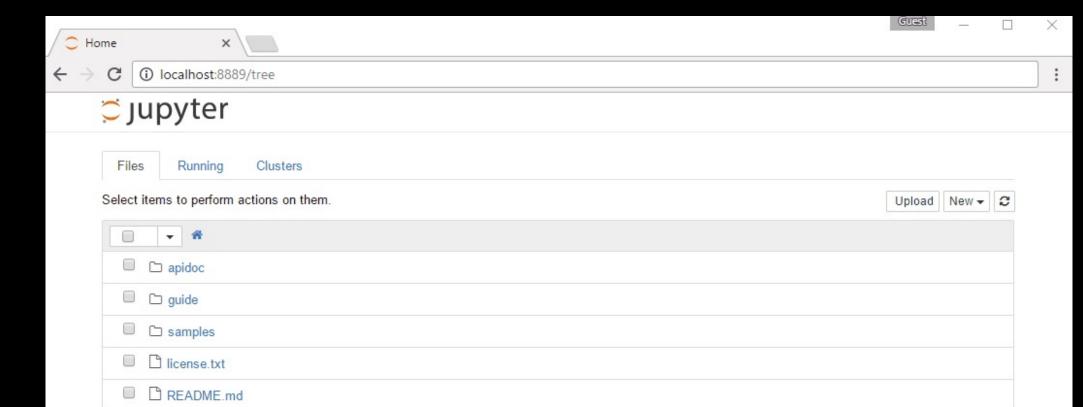
Project Jupyter is a nonprofit organization

# Advantages of our toolset

- Python and R Languages
- Data cleaning and wrangling (organizing)
- Data analysis (statistics, calculations, etc.)
- Data visualization and export
- Reproducibility

#### **SPSS and MATLAB**

- high \$ costs
- language more cryptic
- point and click; error prone; not aware of what it is doing

















#### year



#### xaxis

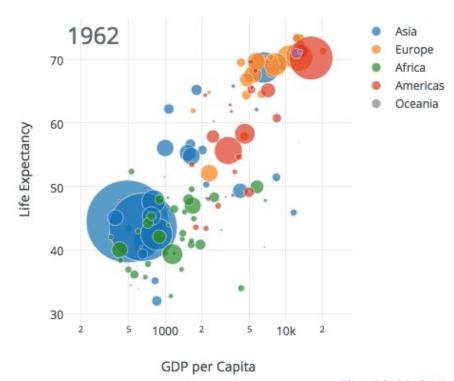
GDP per Capita

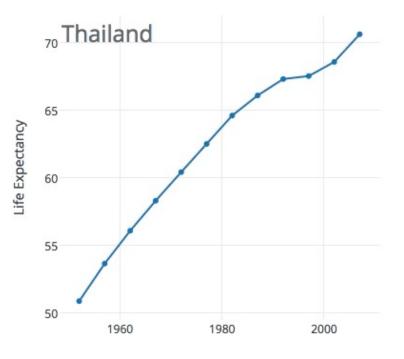
#### yaxis

Life Expectancy

#### size

Population

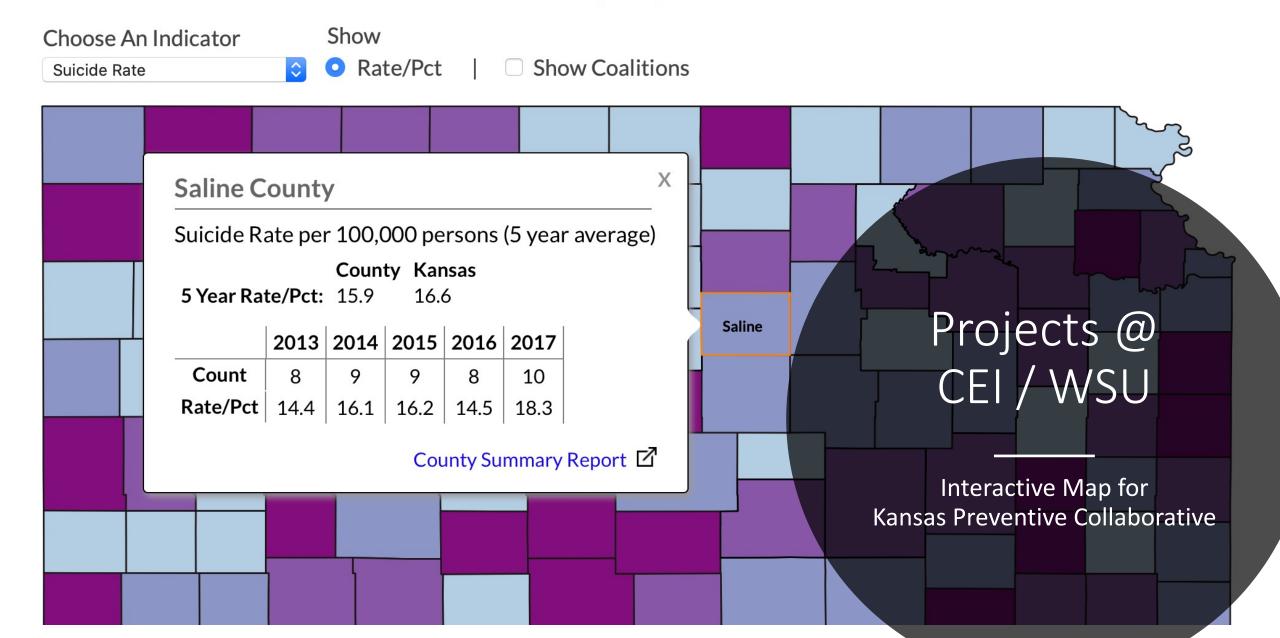


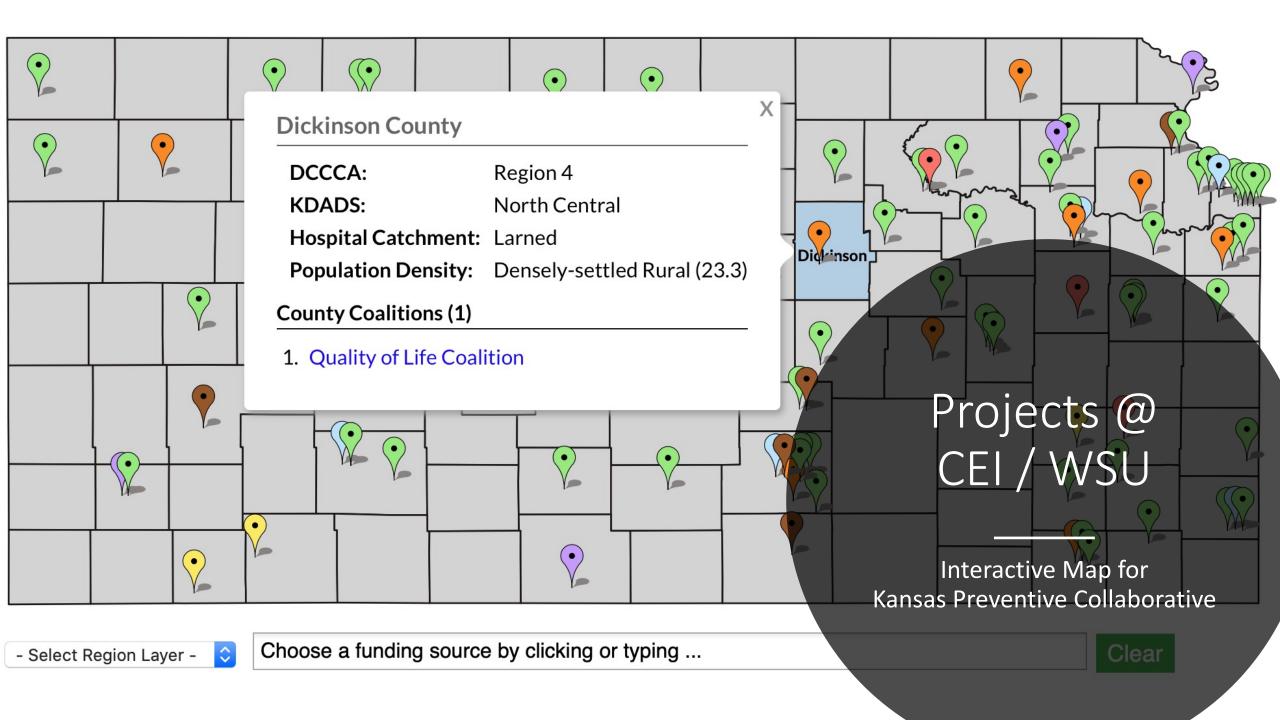


#### Suicide Rate per 100,000 persons (5 year average)

**Source: Kansas Information for Communities - Death Statistics (KDHE)** 







#### Early Childhood Development 0-5 years old

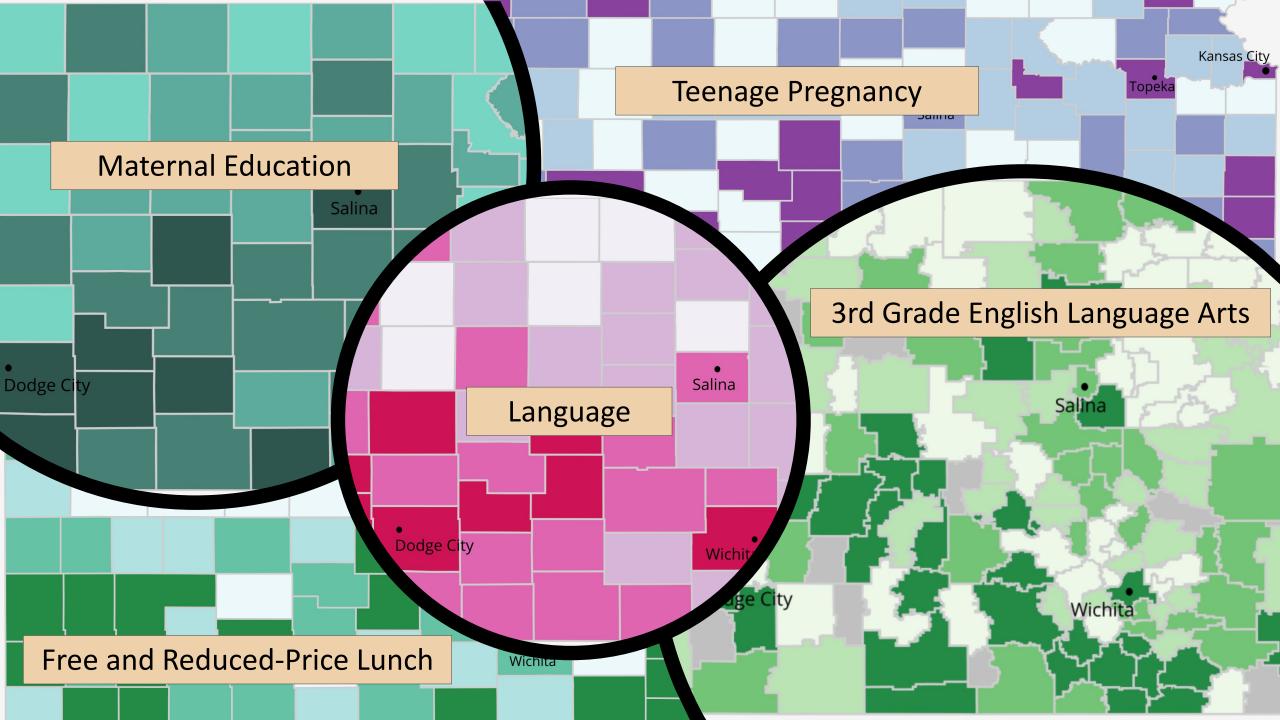


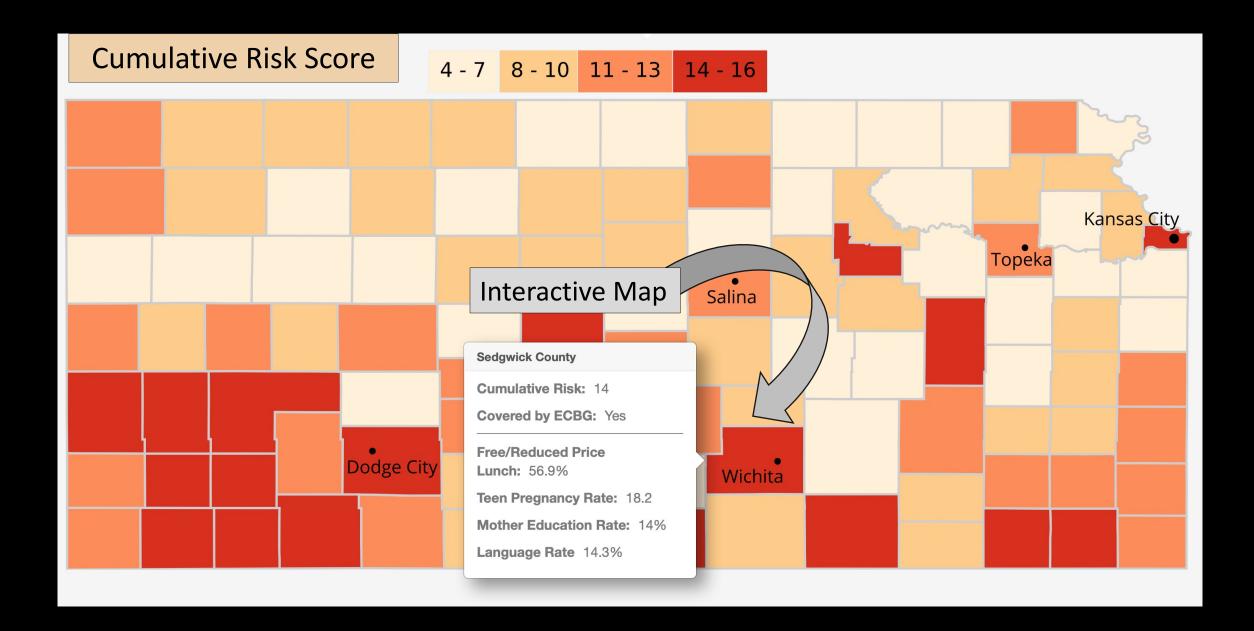
Center for Applied Research and Evaluation (CARE) @ CEI / WSU



We evaluate data they have collected for us.

We give them information about what kind of impact are they having on the children and families they serve.





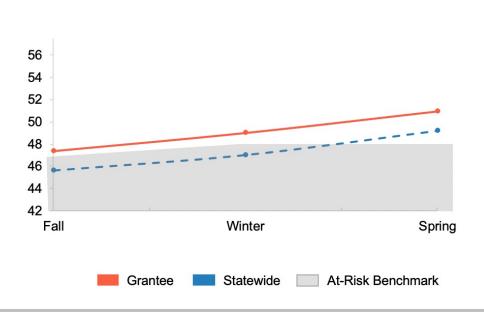
# Challenge is to produce reports for various audiences

We don't produce one report – we design at least 3 levels of presentation

#### Literacy Average Change Over Time

The graphs below display the average change over time in each subtest. They also show how the Grantee scores compare to scores statewide. The Grantee's average scores were **above statewide averages** in the spring for all subtests. This Grantee made the largest gains of all the ECBG grantees in the **Picture Naming** and **Alliteration** subtests.

#### Language Comprehension





#### Language

Maternal speech abilities and exposure to reading ...

READ MORE



#### Parent Education

Low maternal education has been found ...

READ MOR



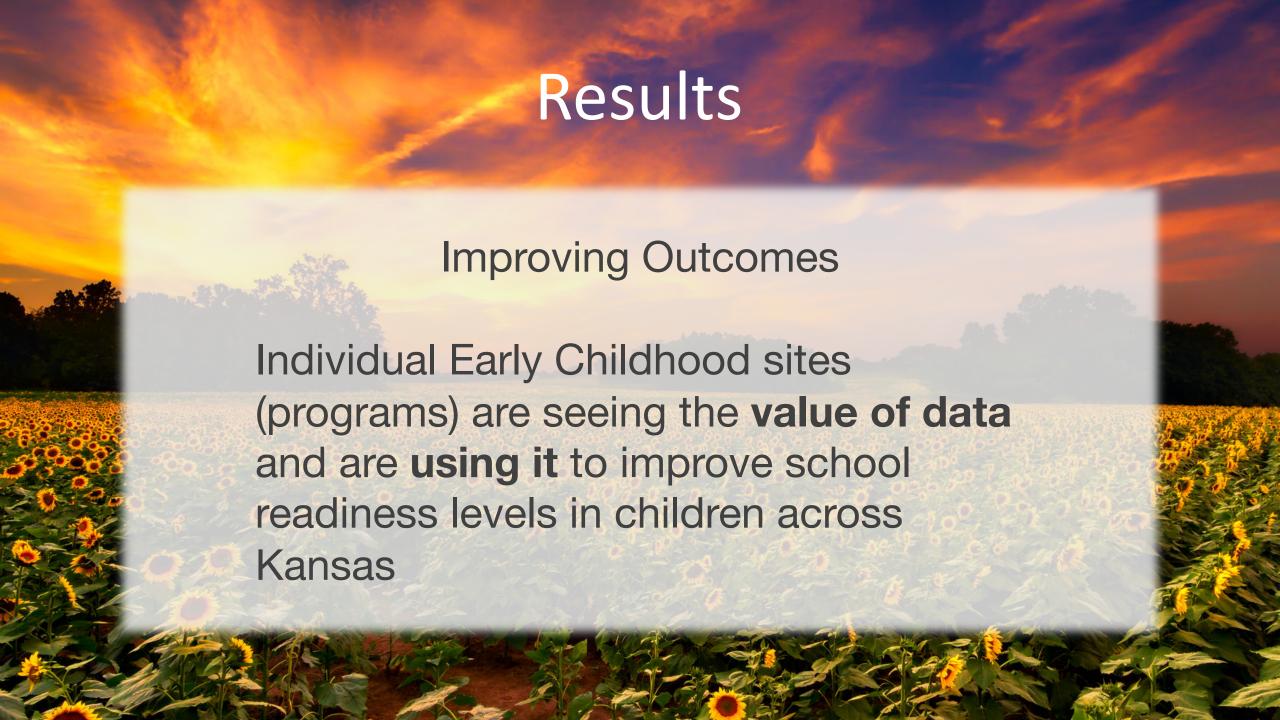
#### Cognitive Impacts



As a predictor of child IQ, income/poverty is more influential than even maternal education.<sup>28</sup>

Income has been found to be the single highest correlate of academic achievement.<sup>25</sup>

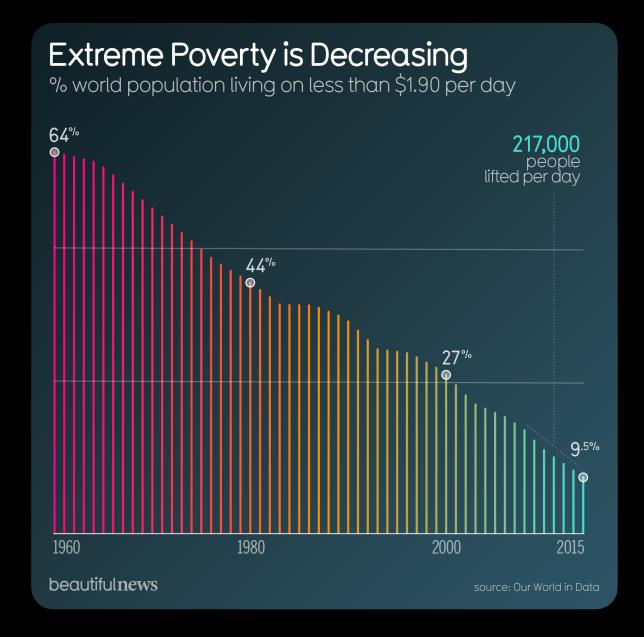


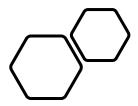


**Design Counts** 

Telling Stories Is Powerful

Data Can Be Beautiful

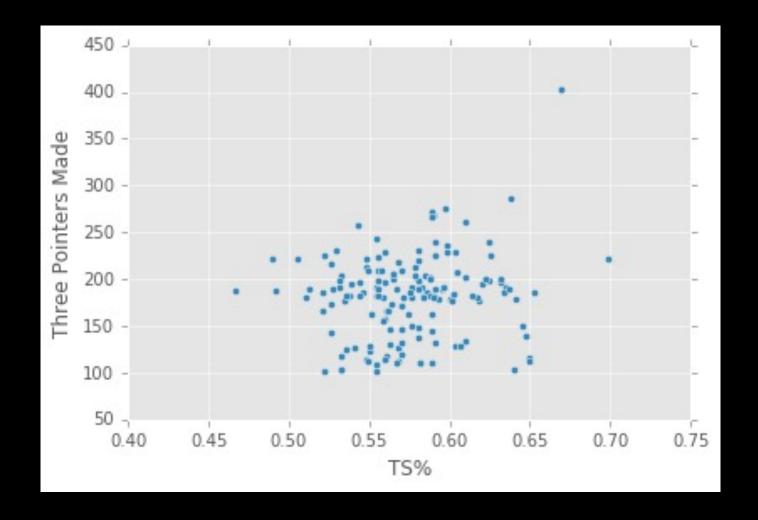


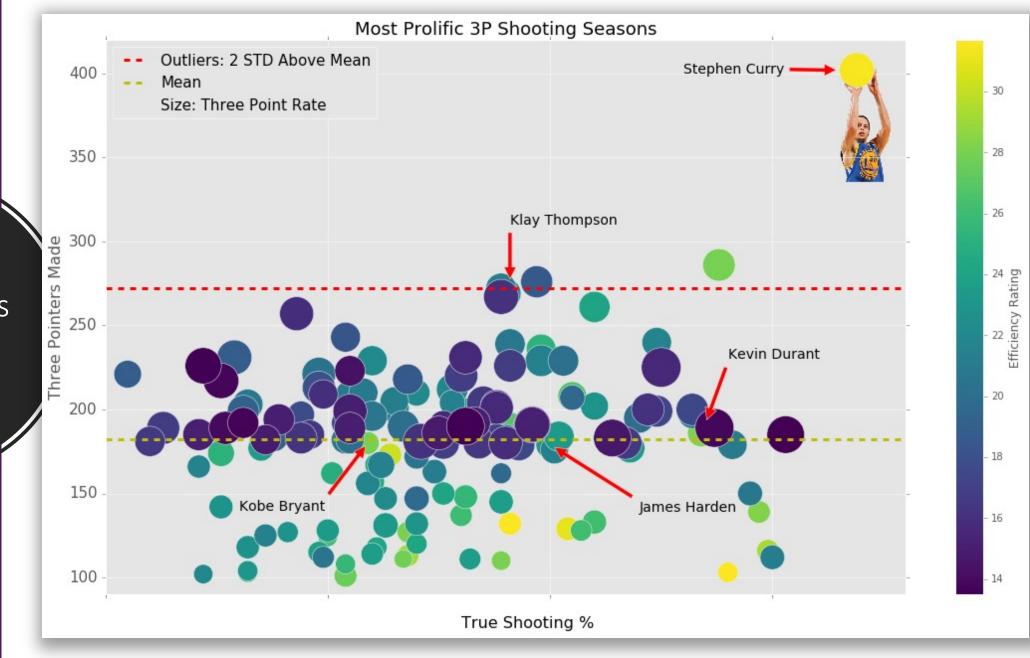


"Scatter Plot" or "Tell a Story" that can appeal to a wider audience?

The Most Prolific 3-Point Shooting Season in NBA History

Stephen Curry 2015-16





AlienOutliers .com



**Mark Earnest** 



Scott Wituk, Ph.D.

# Acknowledging the Team





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